

Privacy Policy

Thehealingcenterbeverly.com (“Site”) is owned and operated by The Healing Center, Inc. (“THCI”). Your privacy is important to us. This Privacy Policy describes the information practices for the Site, including what type of information is gathered and tracked, how the information is used, and with whom the information is shared. As described below, this statement also applies to your other interactions with THCI, such as when you provide information to THCI through electronic mail or to THCI or its representatives at a trade show, farmers market or other event.

What Information We Collect: This Privacy Policy applies to all information collected by or submitted to the Site, including personal information. "Personal information" is data that reasonably can be used to identify or describe an individual. You do not need to provide us personal information to simply browse the Site.

THCI may collect personal information when:

- you register for webcasts, seminars and roundtables;
- you request information or materials (e.g., whitepapers, newsletters or other publications);
- you participate in surveys and evaluations;
- you sign up for the THCI's e-mail list;
- you participate in events, promotions, contests or giveaways; and
- you submit questions or comments to us.

The types of personal information collected may include (but are not limited to):

- your first and last name;
- your home or other physical address (including street name, name of a city or town, state, postal code);
- your e-mail address;
- your telephone number;
- your website address;
- any other identifier that permits the Site or THCI to make mail, telephone or online contact with you.

Use of Your Personal Information: THCI collects and uses your personal information to operate and improve the Site or carry out the transactions you have requested. These uses may include providing you with more effective customer service; making the Site or content easier to use by eliminating the need for you to repeatedly enter the same information; performing research and analysis aimed at improving the information provided; and displaying content and advertising that are customized to your interests and preferences.

We also use your personal information to communicate with you. We may send certain mandatory service communications such as welcome letters, information updates and security announcements. We may also contact you to inform you of other products or services available from THCI and its members and affiliates.

Personal information collected on the Site may be stored and processed in the United States or any other country in which THCI or its vendors, affiliates, subsidiaries or agents maintain facilities, and by using the Site, you consent to any such transfer of information outside of your country.

Sharing of Your Personal Information: THCI and its members and affiliates will not sell, rent or lease your personal information to others. THCI shares personal information with its members, affiliates, vendors and companies working on its behalf in connection with the Site.

Except as described in this statement, we will not disclose your personal information to third parties for their own marketing purposes unless you have provided consent.

Some Site content may be co-branded and offered in conjunction with another company. If you register to receive such content, THCI, its affiliates and the other company may receive information collected as part of the co-branded content.

In some cases THCI uses contractors to collect, use, analyze and otherwise process information on its behalf. It is THCI's practice to require such suppliers to handle information in a manner consistent with the Site's policies. THCI may also allow carefully selected Site partners to participate in limited marketing campaigns solely to promote the Site's services to you.

If you request something from the Site or make inquiries through the Site, we will use the information you provide to fulfill your request or inquiry. To help us do this, we may share information with others, such as the Site's or THCI's members, vendors, partners, financial institutions, shipping companies, and postal or government authorities (e.g., Customs authorities) involved in fulfillment. As part of a transaction, we may also contact you as part of our customer satisfaction surveys or for market research purposes.

We and our members occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings (including e-mail), providing customer support, hosting websites, providing scheduling services, processing transactions, or performing statistical analysis of our services. Those companies will be permitted to obtain only the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose.

We may access and/or disclose your personal information if we believe such action is necessary to: (a) comply with the law or legal process served on the Site; (b) protect and defend the rights or property of the Site (including the enforcement of our agreements); or (c) act in urgent circumstances to protect the personal safety of users of Site services or members of the public.

Your Choices: THCI provides a number of ways for you to 'opt-out' of receiving additional information from us or having us provide your personal information to our partners. We may offer you these choices at the time you give us your information.

If you do not wish to continue receiving certain marketing materials (e.g., e-mail messages), you can opt-out of receiving these materials by following the unsubscribe instructions provided in the materials. This option does not apply to communications primarily for the purpose of administering requests for materials or other administrative and transactional notices.

How to Update Your Information: If your e-mail address changes, you may manage your subscription by unsubscribing to our newsletter and re-subscribing with your new email address. If your preferred telephone number or postal address changes, you may re-submit your request for a call-back or printed material mailing.

Enforcement: THCI regularly reviews the Site's compliance with this Privacy Policy. Please feel free to direct any questions or concerns regarding this statement or THCI's treatment of personal information by contacting us at the link or address indicated below.

Cookies and Browser Information: The Site uses cookies for a variety of purposes. A "cookie" is a name for tokens of information that our web site may provide to your browser while you are at those sites. We use cookies to help us keep track of the items that you place in your shopping cart or to better understand web site usage in the aggregate so that we know what areas of the Site users prefer. We also use cookies when you register for of our online groups to authenticate you and provide you access to those areas of the Site and to simplify your data entry for some of our online forms. If you simply want to browse, you do not have to accept cookies from the Site.

Most browsers are defaulted to accept and maintain cookies. These cookies are not tied to your personally identifiable information.

Third party vendors, including Google, may use cookies to serve ads to you while you are using the Site based on your prior visits. You may opt out of Google's use of cookies by visiting the [Google advertising opt-out page](#).

With or without cookies, the Site keeps track of usage data, such as the source address from which a page request originates (i.e., your IP address, domain name), date and time of the page request, the referring web site (if any), and other parameters in the URL (e.g., search criteria).

We use this data to better understand web site usage in the aggregate so that we know what areas of our web site users prefer (e.g., based on the number of visits to those areas). This information is stored in log files and is used for aggregated and statistical reporting. It is not attributed to you as an individual.

Links to Other Sites: The Site often provides links to third-party web sites, such as those of our business partners and online advertisers. You should review their privacy policies to learn more about what, why, and how they collect and use personally identifiable information.

For Questions or Concerns: If you have questions or concerns regarding this statement, you should first contact privacy@thehealingcenterbeverly.com. THCI's corporate headquarters are located at 234 Cabot Street, Suite 2, Beverly, MA 01915.

Changes to this Privacy Statement: We reserve the right to change this policy from time to time. If we do make changes, the revised Privacy Policy will be posted on this site.

NOTICE TO CHILDREN UNDER THE AGE OF 18 AND THEIR PARENTS OR LEGAL GUARDIANS: THE SITE IS INTENDED FOR ADULTS. WE DO NOT KNOWINGLY OR INTENTIONALLY COLLECT PERSONAL INFORMATION FROM ANYONE UNDER THE AGE OF 18. IF YOU ARE UNDER THE AGE OF 18, PLEASE DO NOT PROVIDE ANY PERSONAL INFORMATION TO THE SITE OR HEALING CENTER. IF YOU KNOW OF ANYONE UNDER THE AGE OF 18 WHO HAS PROVIDED US WITH INFORMATION, PLEASE CONTACT US IMMEDIATELY AND WE WILL REMOVE THE INFORMATION.

This Privacy Policy was last amended on July 30, 2012.